

April, 2023

NEWSLETTER #1

DISERA

DISINFORMATION OF SENIORS IN RURAL AREAS

THE PROJECT PARTNERS MET THE VICE MAYOR OF TUSA

During the meeting in Tusa (Italy), the project partners took part in the seminar 'The Environment, Our Cultural Heritage and Learning Opportunities', promoted by New Horizons in cooperation with the Municipality of Tusa, and were welcomed by Vice Mayor Angelo Tudisca, to whom they were able to present the objectives of the project under development.



KICK OFF MEETING

On 12th and 13th January, the first in-person meeting with representatives of the partner organizations involved in the DiSERA project was held in Tusa (Italy). The project, coordinated by the association New Horizons (Italy), aims to improve the media literacy of adults and seniors living in rural areas of the 4 countries involved in the project, and the meeting served to define and plan the tasks to be carried out in the coming months.

Tackling 'fake news'

Drogheda filmmaker helps launch project in Sicily

By Ian Watters

Drogheda-based filmmaker Declan Cassidy is playing his part in an international project to tackle 'fake news' and make people aware of the danger of believing everything they read online.

Speaking to the Drogheda Leader he said that research shows that those over 65 years of age share seven times as many 'fake news' articles on social media as those in the 18-29 bracket.

He continued, "This is the motivation behind a partnership of four regions that span the EU - one of which is Drogheda."

Local non-profit company EurAV has joined organisations from Sicily's town of Tusa in Italy, Slovakia's and North Macedonia to pool their expertise and support older people to recognise the fact from the false.

Declan was one of the Irish team who travelled to Sicily last week to launch the two-year project. The filmmaker, who is originally from Ringias, founding member of the Irish Film and Television Academy.

He said, "As a filmmaker with a background in journalism and graphic design, I know a lot about special effects, manipulating images and how stories 'spin doctors' can twist the facts in a news story. But software is now at a



Moira, Sophia, Vice Mayor of Tusa Angelo Tudisca and Declan.

are still struggling to come to grips with the world online." EurAV is a member of Media Literacy Ireland - an Broadcasting Authority of Ireland-facilitated informal alliance of individuals and organisations who work together to promote media literacy in the country. The organisation was invited into the DiSERA (Disinformation of Seniors in Rural Areas) Project as an audio-visual technical partner.

coast of Sicily where the initial project meeting took place. An evening reception was held at Tusa's Civic Offices where Declan introduced the Mayor and members of the public to Ireland and Drogheda. "It's our first international project trip since the pandemic," said Declan, "and, given that it was about the dangers of misinformation, it was a reminder that, as wonderful as the advances of



TRAINING COURSE IN NORTH MACEDONIA FROM 25TH TO 29TH MAY

The training course will be held in Bitola (a city with an important historical and cultural heritage, located in North Macedonia) and will have a maximum of 22 participants. The aim of the course is to promote critical thinking and improve digital skills. Among the topics taught will be journalistic and communication models, the distinction between information and entertainment, influencing techniques such as recognizing the validity and credibility of content, and much more.

PROJECT PARTNERS



New Horizons

New Horizons,
Italy



Preventing Youth Center,
Slovakia



European Cultural
Epicenter Bitola,
North Macedonia



European Audio Visual
CLG, Ireland

A post by Declan Cassidy (eurAV) regarding the Disera project was published on the Epale platform. Below is an excerpt:

"Partner mobility is the real 'Plus' in Erasmus +

I come from this meeting in Sicily with a renewed sense that the European Union's cultural differences are its strengths, that the sum of our parts is greater than the whole, and that the sense of an EU family grows ever more important as the challenges we face grow more immediate. And just like any family, technology serves to keep us connected, but it doesn't replace the need to get together in person – even if it's once in a while."

Epale, 16 January 2023

This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.

+39 328/ 6659779

newhorizons.contactus@gmail.com

<https://www.facebook.com/profile.php?id=100091290555869&locale=it>