

DiSeRA takes centre stage in Brussels



**HEAD OF DISERA'S LEAD PARTNER,
PRESENTS DISERA AT CONFERENCE
ON MEDIA AND DIGITAL LITERACY**

The rapid rise of AI-driven technology has seen the growth in the sophistication of misinformation, disinformation, malinformation, trolling and scamming across the internet reach alarming levels. It is against this background that the European Digital and Media Literacy Conference took place in Brussels from February 27 to March 1. The conference was focused on showcasing and exchanging initiatives, tools, projects and practices that can be integrated into the workplace and organisational policies.

digital and media literacy for senior citizens in Italy, North Macedonia, Slovakia and Ireland, it also aims to provide an innovative model that can be replicated across the EU. From that context, head of the Italian project lead partner, Gregorio Sambataro, was called upon to speak at the 'Wise reads: promoting news literacy among older adults' session of the conference. The fully attended session presented a worthwhile opportunity to disseminate the project to a transEuropean audience.

DISERA EU-WIDE LAUNCH EVENTS

DiSeRA partners in Italy, Ireland, North Macedonia and Slovakia have each held public launch events in their local communities to showcase the resources that have been developed as a result of the project.

Co-ordinated in the first quarter of 2024, the launches have targeted community stakeholders - especially those working with older people. The events showcase the radio-friendly tools that can be used to help inform and educate seniors about digital and media literacy in an accessible format. The most recent launch, in Drogheda Ireland, included a guest speaker - multi award winning national journalist Bill Tyson who spoke about the growing sophistication of misinformation, malinformation and disinformation.



IRELAND



NORTH MACEDONIA



ITALY

THE PARTNERS



**Preventing Youth Center,
Slovakia**



**European Audio Visual
CLG, Ireland**



New Horizons

**New Horizons,
Italy**



**European Cultural
Epicenter Bitola,
North Macedonia**

WORKSHOP PLAN

This month will see DiSeRA partners outreach into their local communities to deliver practical workshops in digital literacy to senior citizens. The workshops will take place in venues such as cafes or senior care homes where older people can feel relaxed and secure - a helpful atmosphere to hear about, what is for many, a difficult subject.

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