

Episode 8: Media Literacy 101: Conclusion and Next Steps

Opening music

HOST: Welcome to the final episode of "Media Literacy 101," the radio series that aimed to educate and empower listeners to navigate the media landscape in a critical and informed way.

Soundbite 1: Recap of Key Points from the Training Course

HOST: In the past seven episodes, we've covered a wide range of topics on media literacy. From understanding the importance of media literacy in today's world, to understanding how media works, evaluating the credibility of news and information, protecting ourselves from disinformation online, digital literacy and online safety, media literacy in the age of social media and media literacy and civic engagement. We've provided tips and strategies to help you navigate the media landscape with a critical and informed lens.

Soundbite 2: Future developments in the fight against Disinformation

Positive strategies in the fight against disinformation are being implemented in Europe with signing of in 2022 of the Strengthened Code of Practice on Disinformation which is described by the European Commission as follows:

“The new Code brings together a more diverse range of stakeholders than ever, empowering them to contribute to wide-ranging improvements by signing up to precise commitments relevant to their field. Such commitments include demonetising the dissemination of disinformation; guaranteeing transparency of political advertising; enhancing cooperation with fact-checkers; and facilitating researchers' access to data.”*

Encouragement to Continue Learning and Staying Media Literate

HOST: These developments are encouraging but as individuals we need to take responsibility for our own online activities and engagement. Media literacy is not a one-time thing, it's an ongoing process. It's important to continue learning, stay informed, and engage in critical thinking. We encourage you to take what you've learned from this series and apply it to your daily life.

Remember to fact-check information, be critical of the sources, and seek out diverse perspectives.

Soundbite 3: Resources for Further Learning and Staying Informed

HOST: There are many resources available to help you continue your media literacy journey. Here are a few:

- Fact-checking websites such as Snopes, Factcheck.org, and PolitiFact
- Media literacy organisations such as the Center for Media Literacy, The Poynter Institute, the Media Literacy Project, and many more which you can find links to on our website.

- Media literacy education resources such as MediaSmarts, Mediawise and the News Literacy Project

Soundbite 4: Guest Speaker

HOST: We're joined now by from Media Literacy Ireland (or equivalent) who can tell you about their organisation and how it can be of help to you.

HOST: We hope you've found this series informative and helpful. Thank you for listening to "Media Literacy 101."

Closing music

HOST: Remember to stay informed, stay curious, and stay media literate.

Outro music

*<https://digital-strategy.ec.europa.eu/en/library/2022-strengthened-code-practice-disinformation>