

August ,2024

# NEWSLETTER #4

## DISERA

### DISINFORMATION OF SENIORS IN RURAL AREAS

#### The last transnational meeting in Slovakia

On June 21st the last transnational project meeting took place in Čadca, Slovakia, hosted by Centrum prevencie mládeže Čadca.

The project aimed to help senior citizens enhance their digital skills and protect themselves against scammers and trolls.

The Consortium coordinated by New Horizons aps, together with Eurav European Audio Visual CLG, Centrum prevencie mládeže Čadca, and European Cultural Epicenter has reached impressive results and deliverables, and is planning scaled up version.



Workshops in Macedonia

#### Digital skills workshops for adults and seniors in rural areas

From June to August 2024, all partners of the DISERA project, organized workshops dedicated to media literacy for seniors. The aim of these workshops was to educate participants about the importance of media literacy through exercises and concrete examples.

The workshops ended with an active discussion and exchange of experiences between the participants, where the participants learned about media literacy and increased attention to protecting their online security. This type of education is key to protect yourself from online fraud and protecting your identity.





Multiplier Event in Slovakia



## Multiplier Event in all Partners' countries

During the 1-day dissemination event, the project results were realized in each partner country for the audience of all sectors covered by the project.

The focus was on how all the resources of DISERA can be used and used by other key stakeholders and what are the possibilities for their further development in this project.

## When follow-up project makes sense

The DiSeRA partners, in the course of their research, have found out a lot about the project's target group. Even in the short lifespan of the project, many have bravely bridged the digital divide and are now, at least, basic users of social media. Very few don't have a smartphone or tablet. This is a victory in terms of inclusion, but our research finds that seniors are the ones most likely to, unknowingly, share misinformation and disinformation – taking it at face value rather than fact checking it. As we prepare the final report for DiSeRA, therefore, we are also using our experience as a foundation for a follow-up project.

We already have strong engagement with and the trust of our target group. We already have a strong and effective working relationship between the organizations.

**Perhaps most important of all, our work at DiSeRA has clearly identified work that has huge implications and we must continue to do so.**



New Horizons

New Horizons,  
Italy



European Cultural  
Epicenter Bitola,  
North Macedonia

## PROJECT PARTNERS



Preventing Youth Center,  
Slovakia



European Audio Visual  
CLG, Ireland

## CREATED WEB PAGE AND SOCIAL MEDIA

Within the project, we have created a website [www.disera.eu](http://www.disera.eu) and social media [Facebook page](#) where you can find all project-related information.

**This project has been funded with support from the European Commission. This publication [communication] reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein.**



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